



World Lymphedema Day[®] March 6

STYLE GUIDE

Lymphatic Education & Research Network (LE&RN) has made the **World Lymphedema Day** logo available to you to help you show your support for World Lymphedema Day, March 6th!

If you communicate about World Lymphedema Day, please keep with the spirit of World Lymphedema Day which means that the logo should not be used for commercial purposes or illegal activities. The logo may only be used in support of activities organized commemorating and/or promoting World Lymphedema Day.

The logo, if used, should stand alone in one of the formats described in this document, filling conditions as described in this document. Do not alter the logo in any way such as by changing the design, colours or the proportions, or crop it or use it within another new logo. In case it is not possible to use the correct colours due to technical limitations, black or white (knockout) logos are shown as examples.

A non-compliant use of the logo constitutes an infringement of LE&RN's trademark rights. Thank you.



Lymphatic Education
& Research Network

LOGOS & COLORS*

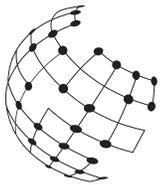


World
Lymphedema
Day®
March 6



World Lymphedema Day®
March 6

OFFICIAL LOGO | Stacked or Horizontal
To be used on all print and digital materials

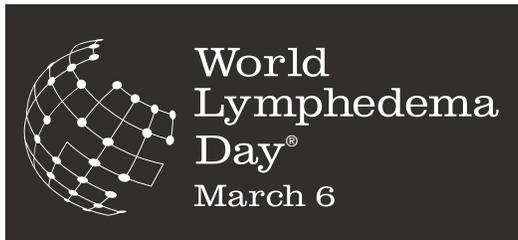


World
Lymphedema
Day®
March 6



World Lymphedema Day®
March 6

BLACK & WHITE LOGO
To be used if technical limitations mean it is not possible to use the correct colours



World
Lymphedema
Day®
March 6



World Lymphedema Day®
March 6

KNOCKOUT (WHITE) LOGO
To be used when sitting on a darker background



WLD Blue
PMS 2132C
C 90 M 61 Y 1 K 0
R 33 G 102 B 175
Hex #1b66af



WLD Light Teal
PMS 3534C
C 76 M 4 Y 45 K 0
R 3 G 178 B 163
Hex #03b2a3

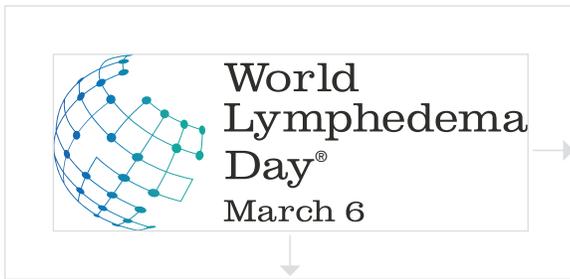


WLD Black
PMS Neutral Black C
C 67 M 64 Y 64 K 62
R 50 G 47 B 45
Hex #322f2d

PRIMARY COLORS

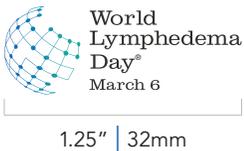
*All logos are available in both EPS (Vector) and PNG formats.

LOGO USES

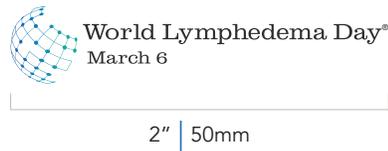


LOGOTYPE CLEAR SPACE—1/4"

This diagram indicates space that should be left around logo.



1.25" | 32mm



2" | 50mm

MINIMUM SIZES



DON'T

Do not adjust the colors in the logo



DON'T

Be careful when resizing the logo that it doesn't become disproportioned

LOGO INTEGRITY

- Logo should not be integrated or merged with any other logo
- Do not add effects, including a drop shadow, glow, or bevel
- The space and proportions of and between the elements should not be altered