



# Lymphatic Education & Research Network

## 2021 NATIONAL CORPORATE SPONSORSHIP OPPORTUNITIES

**Our Corporate Sponsors have always been the backbone of LE&RN's success in bringing education, research, and advocacy to the lymphatic disease community.** We appreciate that you recognize the impact we have on raising awareness among the community and how this translates into patients who then seek treatments from your company. In exchange for your investment in LE&RN, we make great effort to bring your company as much exposure as possible. In previous years, the Walk Series was at the center of our offerings. This year that has changed due to the times in which we live. However, I can say with confidence that our offerings are stronger than ever. One reason for this is because even in these difficult times, our community continues to exponentially grow, both in the United States and Internationally. Our programs and content benefit patients, practitioners, and researchers alike. We have a great deal to offer, and we look forward to announcing to the community that you are a 2021 LE&RN Sponsor!

Sincerely,

William Repicci, President & CEO

### \$25,000—Premier Sponsor

- Gold Sponsorship level, plus:
- Exclusive Sponsor of our entire **Blog Catalog** (140,485 page views per year)
- Exclusive Sponsor of our **FAQ's Pages** (37,166 views per year)
- Exclusive Sponsor of our **Resource Downloads Page** (5,112 views per year)
- Presenting Sponsor of LE&RN's **2021 Global Virtual Walk to Fight LE & LD** in March 2021.
- Presenting Sponsor of all our **In-person Walks** beginning in the Summer/Fall of 2021. (If possible, otherwise virtual.)

### \$15,000—Gold Sponsor

- Silver Sponsorship level, plus:
- Sponsor of the following programs and pages: **Find a Therapist** (17,197 page views), **Ask the Experts** (14,420 page views), **Your Stories** (8,212 page views), **The Symposium Series** (6,354 page views).
- Sponsor of LE&RN's **2021 Global Virtual Walk to Fight LE & LD** in March 2021.
- Sponsor of all our **In-person Walks** beginning in the Summer/Fall of 2021. (If possible, otherwise virtual.)

### \$5,000—Silver Sponsor

- **Your Logo On Our Homepage**—44,000 visits in the last year.
- **Virtual Expo Page**—Corporate page on LE&RN's website.
- **Corporate Webinar**—Use our video Symposium platform to present to our audience.
- **Social Media**—We will personally thank you for your Sponsorship on our social media platforms.

\*The number of page views shown is from the previous 12 months, October 31, 2019–October 31, 2020.

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Please return this form to: [SPalmer@LymphaticNetwork.org](mailto:SPalmer@LymphaticNetwork.org)

To make a payment by credit card, call LE&RN at (516) 625-9675.

To pay by check, make payable to: **Lymphatic Education & Research Network**. Please mail check and this form to our business office: LE&RN, 40 Garvies Point Road, Suite D, Glen Cove, NY 11542.



Lymphatic Education  
& Research Network

[www.LymphaticNetwork.org](http://www.LymphaticNetwork.org)

# 10 THE TOP 10

# REASONS TO SUPPORT LE&RN

**10** LE&RN's **National Lobby Days** bring advocates from around the country to Washington, DC, where lawmakers are asked to support increased National Institutes of Health (NIH) lymphatic research funding and insurance coverage for available treatments.

## ADVOCACY

**9** LE&RN **Chapters** now reach across the United States and around the world, bringing the international lymphatic and lymphedema communities together. Chapters sponsor events such as LE&RN's Walks, educational symposiums, and patient support groups, bringing the community together and making us stronger.

## BUILDING COMMUNITY

**8** LE&RN's **Centers of Excellence in the Diagnosis and Treatment of Lymphatic Diseases**, as well as our **Continuing Medical Education (CME) Seminars** are raising the bar in assuring patients receive optimal, comprehensive care.

## SETTING STANDARDS

**7** To entice the best and brightest researchers, each year LE&RN sponsors up to **25 Travel Scholarships and Poster Awards** to young investigators worldwide.

## THE NEXT GENERATION

**6** Addressing the lack of certified lymphedema therapists (CLTs) in underserved areas, LE&RN awards ten or more scholarships each year to **therapists** who enroll in an accredited CLT school.

## EXPANDING ACCESS TO CARE

**5** LE&RN created **World Lymphedema Day** in 2016, which was officially established by the United States Senate that same year. In 2018, New York State passed a **first-in-nation bill, written by LE&RN**, that mandates all hospital institutions in the state to provide lymphedema (LE) information packets to all patients at risk for the disease. LE&RN Chapters will now take this bill to statehouses across the country.

## LEGISLATIVE ACTION

**4** LE&RN hosts monthly **Virtual Symposiums** bringing experts in lymphatics to the medical community, those with LE, and caregivers. Through our partnership with Harvard Medical Schools, LE&RN's website hosts the presentations delivered at the annual **Lymphedema Symposium**. LE&RN's **"Ask the Experts"** program provides a direct link to a panel of international authorities.

## CUTTING-EDGE ANSWERS

**3** As LE&RN's Spokesperson since 2015, **Academy Award winner Kathy Bates** has been a tireless advocate for the lymphedema and lymphatic disease community. From national televised broadcasts, to meeting with politicians and officials at NIH, CDC, and AMA, her partnership with LE&RN has advanced awareness of lymphatic diseases worldwide.

## SPREADING THE WORD

**2** LE&RN is committed to bringing the millions of people who live with lymphedema (LE) and lymphatic disease (LD) together to make our fight a global priority. LE&RN's website, social media channels, and e-newsletter **keep our community informed about the issues as well as inspire activism.**

## CREATING A MOVEMENT

**1** LE&RN knows new treatments and cures are waiting to be discovered with research. We remain committed to funding research fellowships and we actively promote LD/LE research as a top priority at the National Institutes of Health (NIH), the Department of Defense (DoD), and Centers for Disease Control and Prevention (CDC).

## RESEARCH FOR NEW TREATMENTS AND A CURE

