



Lymphatic Education & Research Network

2023 CORPORATE SPONSORSHIP



PREMIER SPONSOR | \$25K

Gold Sponsor Level, plus:

- **Lymph Walk Series**—Premier level
- **Sponsor of LE&RN's National Action Week**—Your logo on the webpage and on all email promotions
- **Sponsor of World Lymphedema Day**—Your logo on the webpage and on all email promotions
- **Your logo on the following pages:**
Our 3 LD FAQ pages; Resource Downloads page



GOLD SPONSOR | \$15K

Silver Sponsor Level, plus:

- **Lymph Walk Series**—Gold level
- **Symposium Series**—Your logo at beginning of live speaker presentation, in video recording, top of symposium library, and in e-blasts marketing our symposium series
- **Sponsor of the following pages:**
Ask the Experts; Find a Therapist; Your Stories; Guest Blog Page



SILVER SPONSOR | \$5K

- **Lymph Walk Series**—Silver level
- **Logo on Home Page**—59,300 visits in the last year
- **Virtual Expo Booth**—Corporate page on LE&RN's website
- **Logo on Monthly E-Newsletter**—Sent to over 30,000 people 12 times/year
- **Social Media**—We will personally thank you for your support in 2023



Our Corporate Sponsors have always been the backbone of LE&RN's success in bringing education, research, and advocacy to the lymphatic disease (LD) community.



As the **Lymphatic Education & Research Network** enters its 25th year, together we are making an indelible impact on our community. A prime example of this is LE&RN entering the second year of a three-year awareness grant from the CDC. This grant has empowered LE&RN to

create a **National Lymphedema Awareness Campaign** focused on cancer-related lymphedema (LE). With Hollywood legends Kathy Bates and Steve Guttenberg leading the campaign, thousands have responded to our television PSAs, radio ads, and an online digital and social media campaign. As we reach more and more of the estimated 250 million people living with lymphatic diseases (LD) worldwide, we empower them to advocate for themselves and to seek out our Sponsors' essential products and services that are highlighted in LE&RN's **Virtual Expo**.

With our Sponsors' support, we have had major lobbying successes in 2022. LE&RN succeeded in getting the Congressionally Directed Medical Research Program to include both "lymphedema" and "lymphatic diseases" as eligible for study through the Dept. of Defense's \$370M annual research fund. Our efforts now have the NIH beginning the process of establishing a **National Commission on Lymphatic Diseases**. Then, there are soon to be more than 40 global **Centers of Excellence in the Diagnosis & Treatment of Lymphatic Diseases** (COEs). Thanks to your support, these COEs are educating patients about the treatments available to treat their disease.

Your sponsorship also enables LE&RN to provide state of the art education to patients through our monthly **Symposium Series**, **Ask the Experts**, and helps keep resources like our **Find a Therapist** and **Patient Resources** pages up to date. With **Chapters** worldwide, our **Run/Walks**, **Virtual Lymphatic Summit**, and **World Lymphedema Day** events, we are exponentially increasing the size of the community that is seeking and receiving needed care for their lymphatic diseases.

With your 2023 sponsorship, we look forward to continuing our partnership in this noble cause. When the community sees LE&RN's successes, we make sure they realize this is your success as well. *We look forward to announcing your 2023 LE&RN Corporate Sponsorship to our community.*

For more information about sponsorships, email Steve Palmer at: SPalmer@LymphaticNetwork.org



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& Research Network

www.LymphaticNetwork.org